This is a seminar course that examines anthropology’s exploration of globalization, particularly the intersection between culture, power, and history. It is focused on how a few anthropological themes in the study of culture (family and gender relations, race/ethnic and religious identity, local-national-global governance, the impact of technology on culture, and conflict and violence) have undergone transformation as control over human lives expands from the local to include global influences as well. Using contemporary ethnographies and articles, theoretical essays by anthropologists, as well as analyses from political science and other disciplines, we examine how the ethnography and anthropological discourse have been influenced by the expanding market, technology, terrorism, and policies of the 21st century.

The meaning of each of these social elements changes over time. Whereas language and customs, race, ethnicity, and religion were markers of peoples’ historical and situational connection to particular places during the 19th and 20th century, the dynamics of the market, technology, and geographical mobility have helped to scatter individuals and ideas across the globe. Margaret Mead was among that early group of anthropologists to examine how conceptions of self and identity in relationship to the civic community and the state were in flux, as these social markers became reinterpreted in terms of national and global experiences, rather than local ones. Today, we take a more nuanced approach, examining how peoples and cultures experience these global pressures, and what types of “glocal” responses emerge. Not all pressures are equal, and not all responses are free and willing, but the work of the anthropologist is to hear the voices of people involved.

The first part of the course allows us to ask key questions about how people use culture to create stability and permanence in their group relationships, how they negotiate new meanings to old identities, and whether they derive new political standards based on interpretations of age-old cultural values. Understanding the varied ways that globalization interacts with culture and on culture is another key concern. Earlier, western interpretations of globalization focus on creation of free market dynamics that encouraged the movement of people, finance, production, and telecommunications around the globe. More recently, we realize that it also has political, religious and cultural dynamics that were not originally foreseen. The second part of the course adopts a critical stance to interrogate globalization’s impact on emerging aspects of culture in the non-western world, to examine the U.S. and the U.N. as managers of globalization dynamics, to understand the underside of globalization, and to explore the politicization of race, ethnicity, and religion in the aftermath of the Cold War. Anthropological concepts, theories, and techniques are our primary tools in examining these changes, challenges, and developments.
Course Requirements:
1) Since the seminar meets only once a week, you must take an active part in class sessions, and take responsibility for preparing and presenting material. We will occasionally have invited guests as speakers to shed light on some aspect of global dynamics. Be prepared to engage them.

2) Please check into Blackboard immediately to download the syllabus and questionnaire. Keep up with Blackboard throughout the semester, so that you see the announcements and have access to all supplementary and reserve materials, as well as any discussions. There is a supplemental reading list that must be used to expand assigned paper topics, and that you can use to go further with a topic that interests you.

3) Grades for the course are based on two short essay papers in October and November (40%), participation and in-class group discussions and presentations (20%), and a 3rd longer Essay Exam (40%). You must turn in a hard copy of all written assignments, so please do not email them to me unless specifically requested.

Required Texts in Leavey Center Bookstore:
Ong, Aiwa Neoliberalism as Exception: Mutations in Citizenship… 2006.

Required books on Reserve in Lauinger Library:
Mead, Margaret 1971 Culture and Commitment. 1971.
Nugent, David and Joan Vincent (Eds) 2004 A Companion to the Anthropology of Politics. Blackwell Publishing.

Also on Reserve at Lauinger Library:
Kottak, Conrad 2009 Cultural Anthropology.
Price and Benton-Short (Ed) 2008 Migrants to the Metropolis, Syracuse University Press.
Salzman, Paul (Recommended Only) 2001. Understanding Culture: An Introduction to Anthropological Theory. Wavelan
Additional Required Materials
(some of which are in books above, and others are available at the following websites):

Bestor, Theodore

Chacko, Elizabeth

Foner, Nancy

Glick Schiller, Nina

Lutz, Catherine

Meagher, Kate

Mikell, Gwendolyn et al.

Mikell, Gwendolyn

Schoepfl, Brooke

Wirth, Louis

Wilson, Richard Ashby
COURSE OUTLINE:

Jan 13  Monday Schedule: Today’s Class is to replace the Holiday next week.
Margaret Mead, *Culture and Commitment* (R)
(For Biographical Info on Mead:
http://www.kirjasto.sci.fi/mmead.htm)

Jan 18  The Anthropological Landscape Before >Globalization<=;  The Emergence of Culture, Power, & History
Identifying the several periods of globalization; Ethnography and Social Structure; Culture Change and 20th century Globalization;
Posted Lecture Notes and Map Hand-Outs
*Margaret Mead, *Culture and Commitment* (R)
Lewellen, Chps 1 and 2

Jan 25  Family and Community in the age of technology
Multi-generational relationships;  Re-linking Generations in Japan;
Social Structure and Equilibrium? The >3 critiques= of Anthropology
*Leng Leng Thang, *Generations in Touch* (Chps 1,2,4,6,8)
1st Essay assignment given out—Link to supplemental list

Feb 1  Who owns the City?  Who owns Globalization?
Agency, Process, and Transactions; Anthropological theory on urbanization and urban migration; Urban Elites and Globalization
Lewellen, Chp ___
*Saskia Sassen, Chp 1, 2
*Wirth, “Urbanism as a Way of Life”
1st Essay Turned In

Feb 8  Globalizations and the dilemmas posed for Anthropology:
Anthropology and Development; the World Capitalist system;
Cities and Immigration; Peoples= Lives during Globalization?
Edelman and Haugerud, “Development” (N&V)
*Saskia Sassen, Chp. 3, 4
*Bestor, Theodore, “How Sushi Went Global”
Lewellen, Chp ___

Feb 16  Ethnographic Views of Migrants Lives: Shifting Identities in U.S. Cities; New Notions of Citizenship; Preserving immigrant culture and history;
Who are we? African-Americans and ‘New African Immigrants’
*Ong, Chp ___
*Nancy Foner “New York City—Immigrant Gateway”
* Chako, “Washington DC: From Bi-racial City to…”
Baird N’Diaaye (guest speaker)
Feb 22  Globalization as Racialized and Localized Processes;
   *Miles /Tores, “Does Race Matter? Transatlantic Perspectives (T)
   *Maria Root, “Multi-racial Asians: Models of Ethnic Identity (T)
   *Obama, Dreams From My Father (entire)

Mar 1  Globalization as a Gendered Process; From Complementarity to
   Competition and Exploitation; Arguments about ‘Global
   Feminism’ and Feminist politics
   Philip C. Salzman, Chp 7 of Understanding Culture
   F. FukuyamaAWomen/Evolution of World Politics (FA)
   *Gwendolyn Mikell, Empowerment of African Women
   *Saskia Sassen, Chp 5, 6

Mar 8  SPRING BREAK

Mar 15  The Market and Democracy: What happens to People when States
   Crumble? Culture and Style – Or Clothing as a Response to Poverty?
   M. Wolf,“Will the Nation-State Survive Democracy?@ FA
   *Hansen, Saulula...Zambia, Chps ___ and ___
   Meagher, “…Parallel Trade in West Africa”
   *Saskia Sassen, Chp 8
   2nd Essay assignments distributed

Mar 22  From Colonialism to Democratic Governance? Clifford Geertz on
   “The Integrative Revolution;” New World Dis-Order
   New States and Old Polities; Popular Participation /Popular Resistance.
   *Gwendolyn Mikell AEthnic Particularism & New State@
   R)
   Alan Kuperman, “Rwanda in Retrospect” (FA)
   *Hansen, Saulala...Zambia, Chps ___ and ___
   Lutz, “Militarism”
   2nd Essay Turned In

Apr 6  Symbols of ‘Civilizational’ Power; Hegemony, Wealth and Health in
   the post-911 World; Identity Politics Globalized
   Are We Witnessing a War of Cultures? Islam vs. Christianity?
   Samuel Huntington, A Clash of Civilizations@ (FA)
   *Fouad Ajami AThe Arab Inheritance@ (FA)
   *Ong, Chps ___ and ___
   *Brooke Schoepf, “AIDS” (N&V)

Apr 12  Non-Governmental Organizations (NGOs) vs The State?
   Grass roots globalization; The dynamics of International Civil Society?
   Role of the United Nations?
   *Glick-Schiller, “Transnationality” (N&V)
   Wilson, “Human Rights (N&V)
Ong, Chp _____

*Student Presentations on the Issues*

Apr 19  Rethinking Relations with the Islamic World; President Obama – The Peace Prize and the ‘War President’
*Judith Miller, *The Challenge of Radical Islam* (FA)

Students bring in a Popular Press Article

Apr 26  Rethinking the links between Culture, Globalization, Theory and Policy;
*3rd and Final Take-Home Essay Exam on Blackboard*

May 3  Course Review; Questions and Comments Re: Final Essay Exam

**Final Essays are to be turned in on Monday, May 10th by 5:00 pm in 305 ICC.**